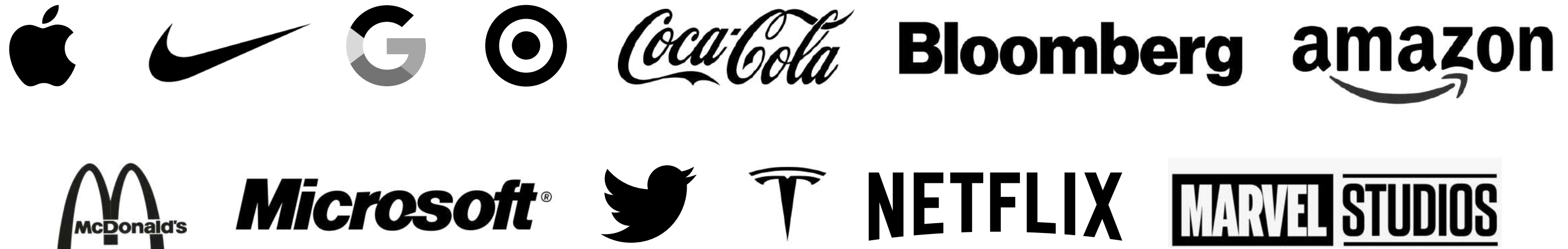


Are you capitalising on your brands
impact and **value** yet?





\$355.08 billion



\$350.27 billion



\$263.43 billion



\$184.25 billion

MOST VALUED BRANDS OF 2022

Source: **statista** 

<https://www.statista.com/statistics/264875/brand-value-of-the-25-most-valuable-brands/>

People don't
buy what

you do;
they buy,
why you
do it.

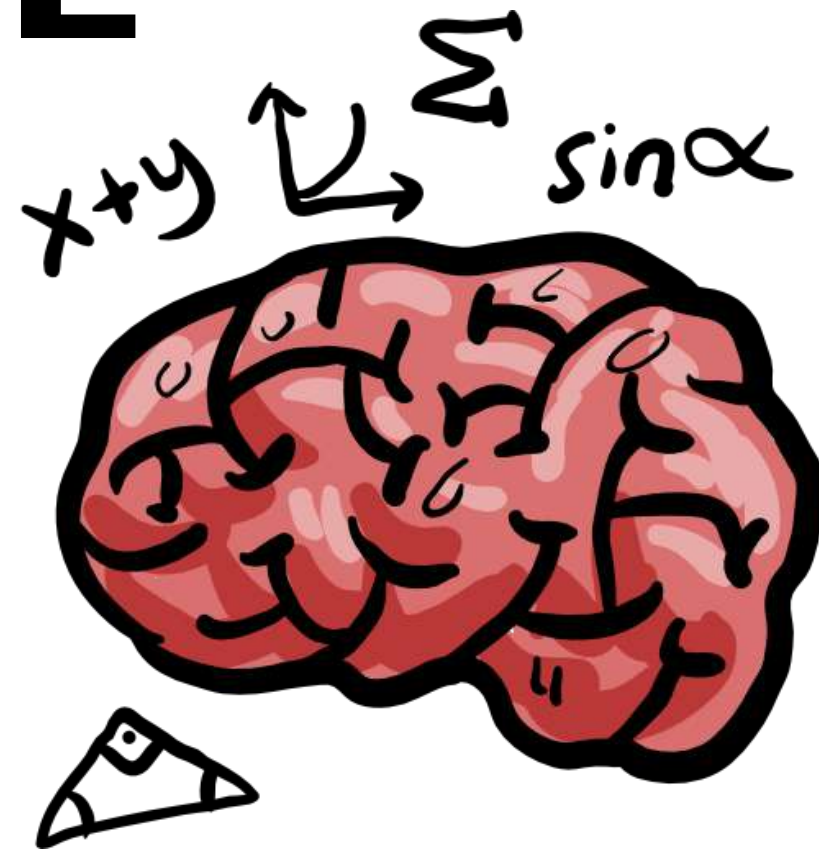
Simon Sinek

buy what
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Simon Sinek

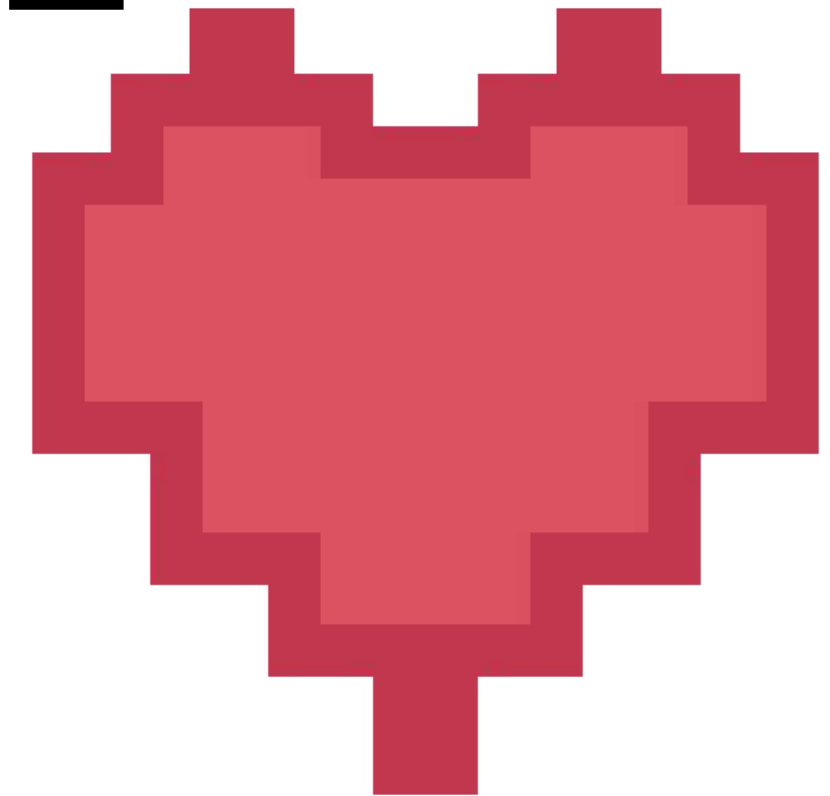
le don't
what
you do;
they buy,
why you

BUSINESS IS THE



Strong brands improve business performance primarily by influencing three key stakeholder groups: customers (current and prospective), employees, and investors.

BRAND IS THE



They influence customer choice and loyalty, attract, retain, and motivate talent, and reduce financing costs.

During our decade of work in the digital space, we've identified **three key challenges** that businesses face on a regular basis.



how do I |

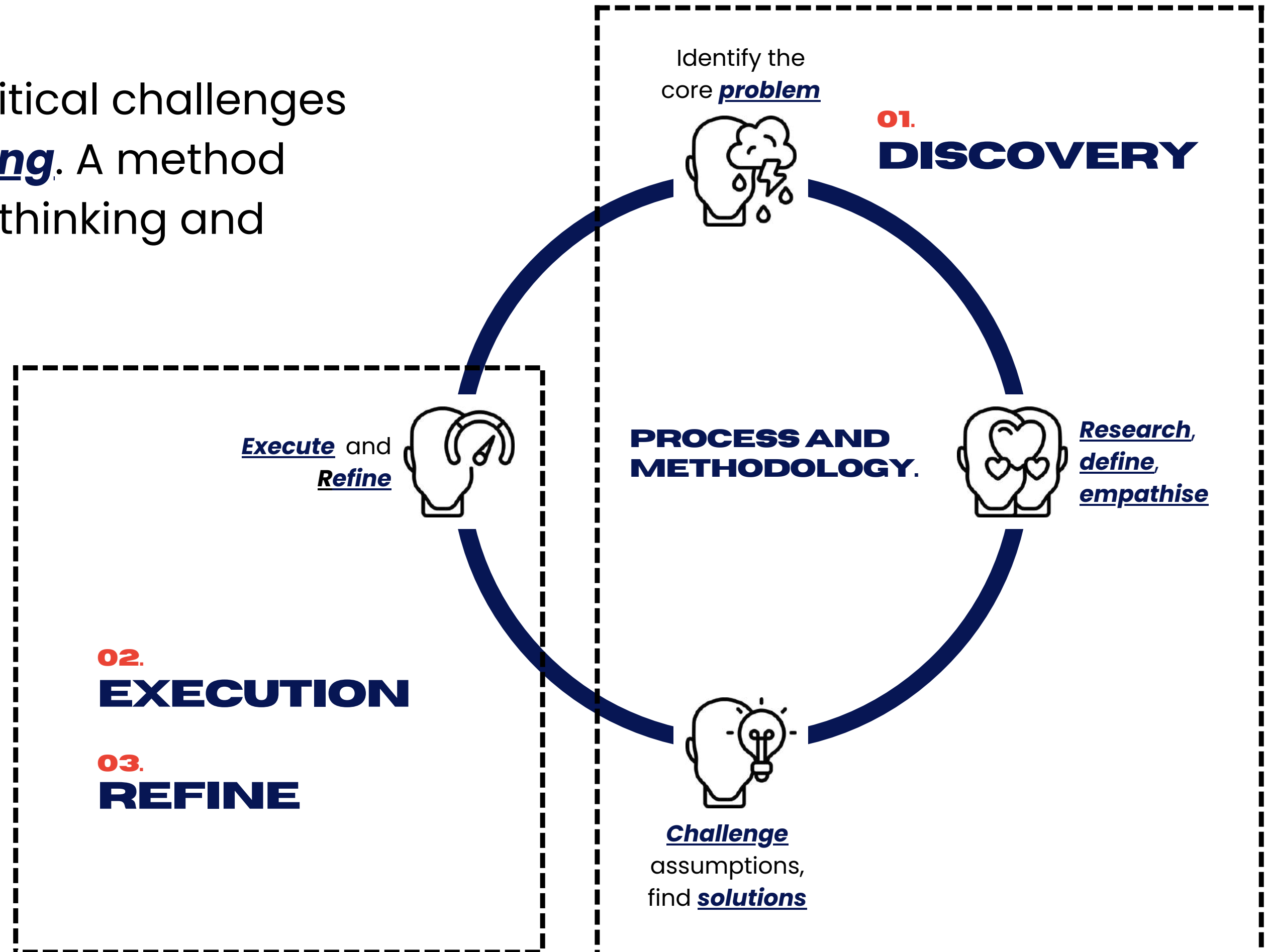


- 🔍 how do I **attract, convert** and **retain** my customers?
- 🔍 how do I create a great **experience** for my stakeholders?
- 🔍 how do I **scale** and **grow** my business?

We help solve these critical challenges through **Design Thinking**. A method that combines critical thinking and problem solving.

Through our pillars of critical thinking and problem solving integrated into the core of what we do, we are able to engage with our clients challenges and provide scalable solutions.

Our methodology entails deep dives into understanding and unearthing the fundamental difficulties, the overall goals you want to achieve, setting deliverables, executing the work, and, reviewing and refining for a better ROI.

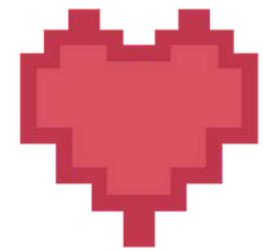


01. DISCOVERY

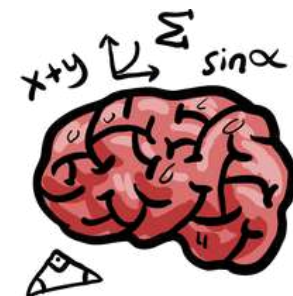


UNDERSTANDING THE CHALLENGE
AND PLANNING AHEAD.

We use a **discovery first** approach to help identify the core problem.



Who you are,
your purpose,
your why,
what you do.



Your customers,
your audience,
your stakeholders.

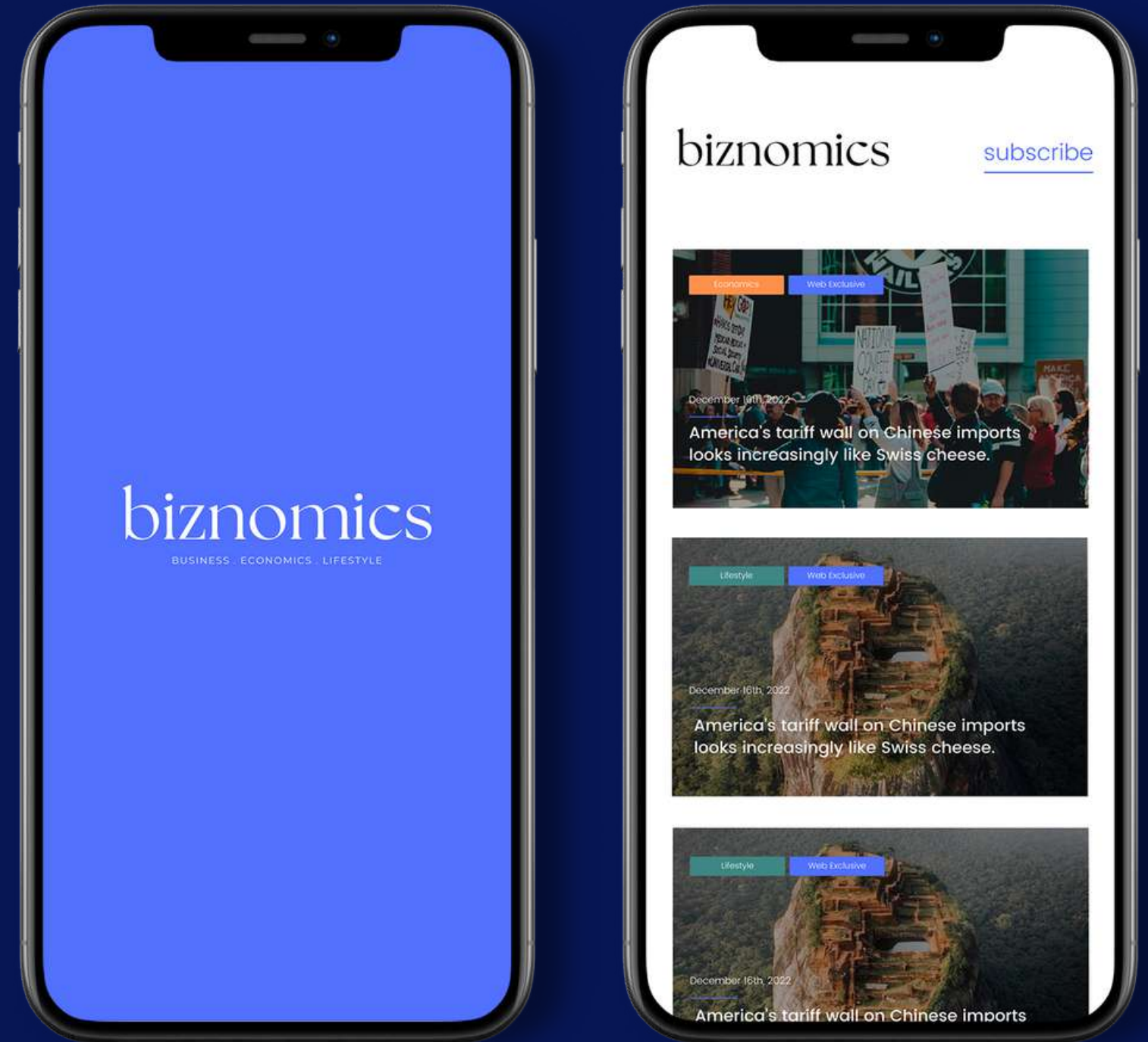
pain points, challenges, goals,
what a win looks like and how
much a failure costs.

**penta
cove**

We then, assess your current
problem and assist you in
determining the best solution
to address the overall goal
with measurable ROI.

02. EXECUTION

IMPLEMENTING THE SOLUTION AND
EXECUTING ON ITS DELIVERABLES.



Agile, **cross-functional** pods, built to deliver.

Our teams are deployed to execute the deliverables with, clearly defined objectives, tasks, timetables, and milestones to achieve along the way. This is a collaborative stage in which we engage closely with your team to maintain our alignment.

BRANDX

A comprehensive brand strategy will allow you to communicate and build teams, partners, vendors, customers, and a community that will become advocates for who you are and what you do.

- + Brand Purpose
- + Brand Messaging
- + Brand Identity
- + Brand Blueprint

STACK

With deep experience in web, mobile, and back-end platforms, our software solutions are scalable, flexible, and most importantly, secure.

- + Website Development
- + E-commerce Development
- + Website Maintenance
- + Developer Resourcing – Support
- + SME E-commerce Store Architecture
- + SME E-commerce Store Migration

STUDIO

We build brands with a purpose – fully understanding your business goals, analysing your market and evaluating user needs to develop an outstanding and thought-provoking identity that aligns with your core messaging and overall company vision.

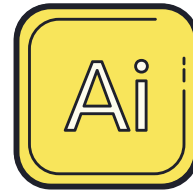
- + Brand Identity Design
- + UI Design
- + UX Design
- + Print Design
- + Packaging Design
- + Photography and Videography
- + Content Development

CAMPAIGNS

Find your audience, build your community and grow your reach. We collaborate with you to develop, execute and refine strategies to help reach your intended audience, create awareness and build advocates.

- + Search Engine Optimisation
- + Social Media Advertising
- + PPC Campaigns
- + Conversion Optimisation
- + Content Marketing
- + Social Media Marketing
- + Email Marketing

DESIGN



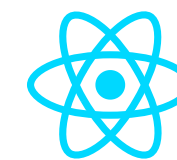
ANALYTICS - DATA



E-COMMERCE - WEBSITE



CUSTOM DEVELOPMENT



React



ANGULAR

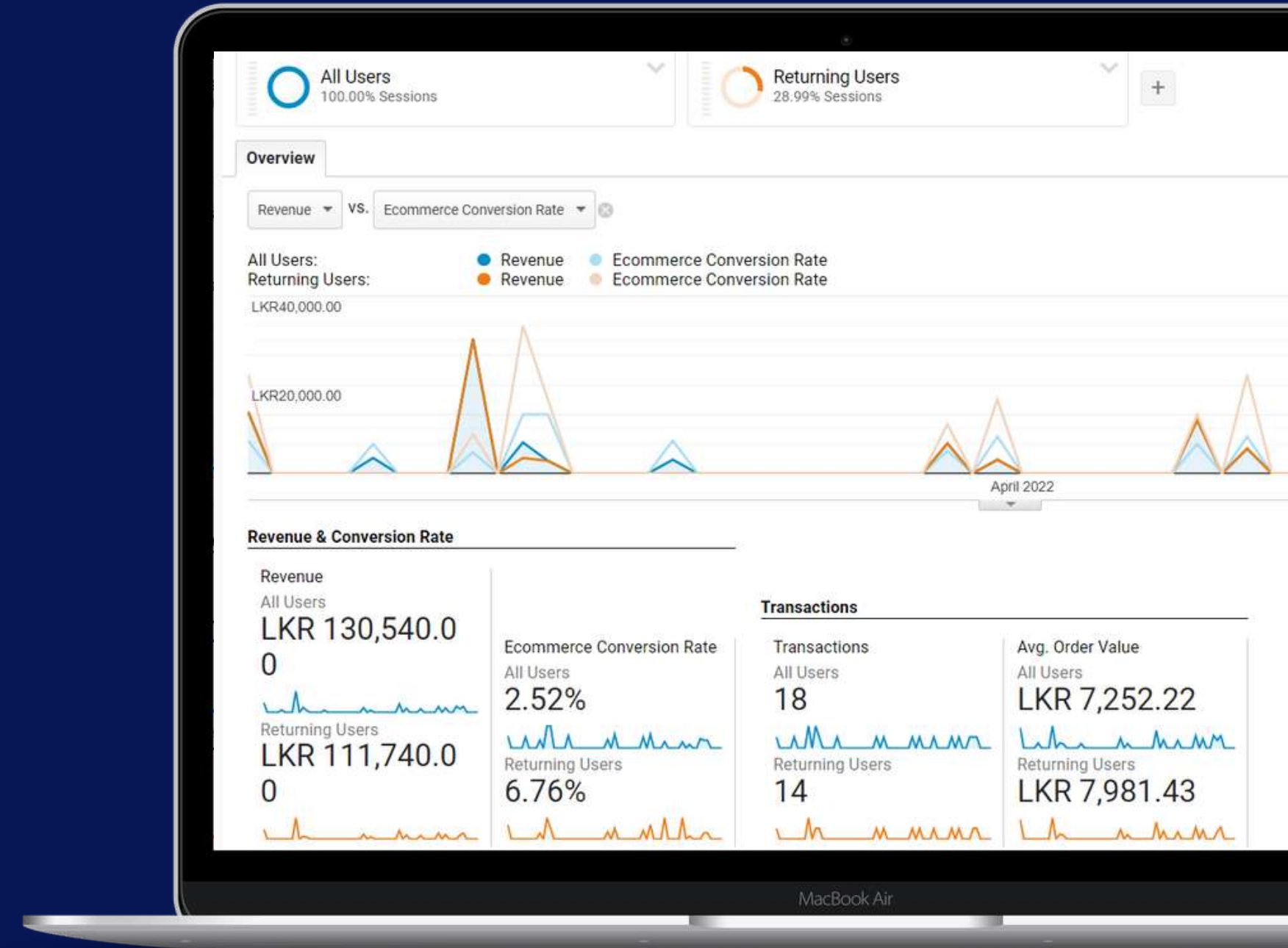


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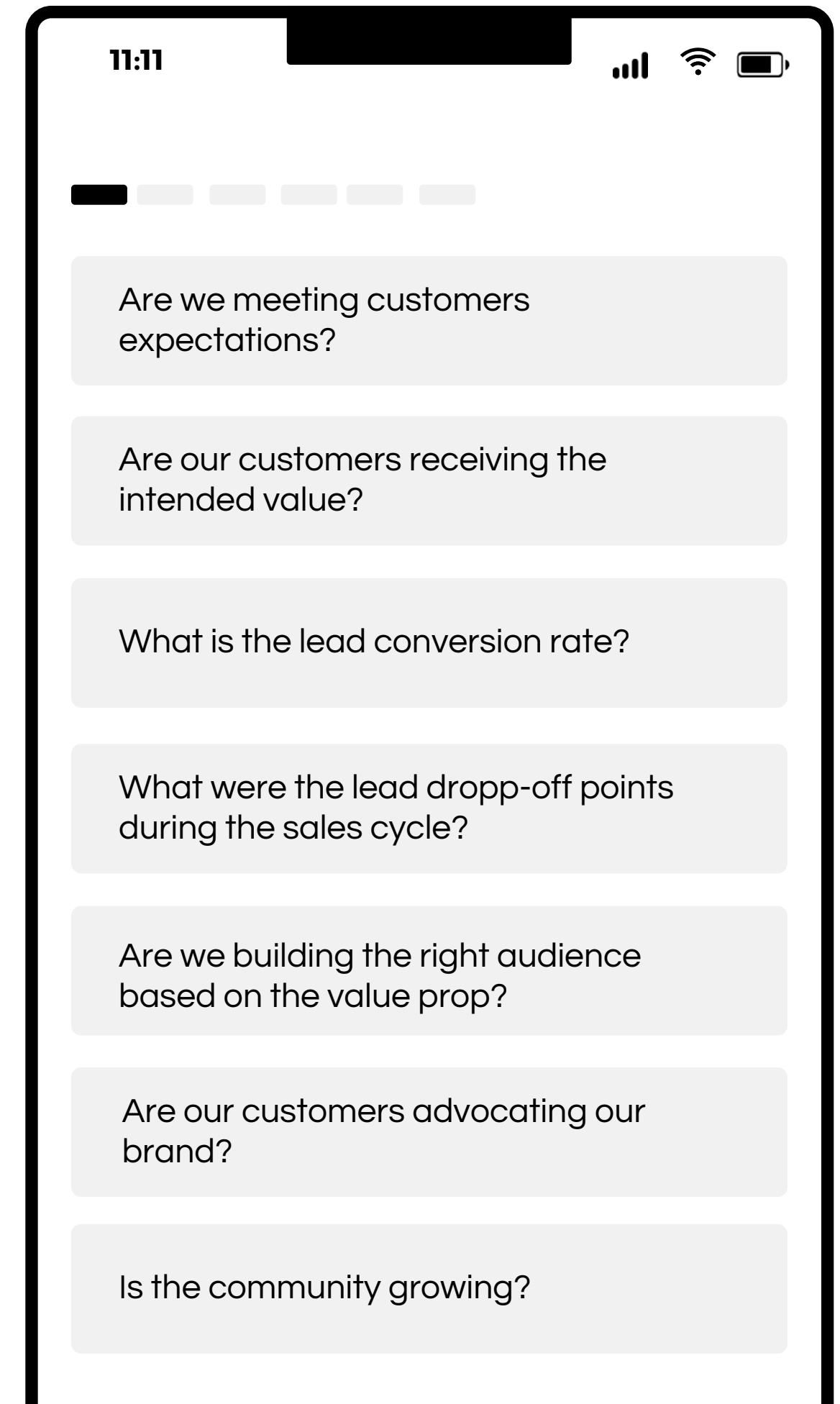
03. REFINE



MAKING SENSE OF IT ALL FOR BETTER
DECISION MAKING.

We examine the data based on the execution and performance with the customers and audience we helped identify.

We collect key information and compile the key data so that your team and ours can determine whether we are on track to meet the overall goal and what our next strategic moves/goals should be in order to reach the next stage of growth or scale.





We collaborate with our clients to provide direction, achieve goals and help grow their business over time.

our mission.

Help businesses grow by adding business intelligence at every touchpoint.

our vision.

Become an advocate for Positive change;
Cultivate healthy relationships and
Encourage ethical discipline.

Feedback from a few clients we've been able to collaborate with.

Pentacove has been nothing short of amazing in their efforts in supporting FOA's e-commerce presence. They have provided us with valuable insight and is prompt in their services. Pentacove is now paving the way for FOA to reach an international audience and we very much look forward to extending our relationship with the team for years to come.

Arshad Ilyas

CEO, Director – FOA Clothing Pvt Ltd

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Pentacove is a highly efficient team who are always up for a challenge. They do thorough research before providing solutions and are highly reliable. They were very organised and highly punctual at all times. It was a great pleasure to work with this young and creative team. Wishing them all the best for the future.

Shevangi Sadish Kumar

VP Growth – oDoc Pvt Ltd

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Pentacove is extremely organised. They face challenges head on always providing a solution. They possess a strong work ethic and great time management skills. Pentacove has proven to produce high quality work when under pressure and is able to work of their own initiative. As well as website build and amendments they are always providing suggestions to better 5C as a brand. They have aided the brand with marketing strategies which have resulted in good exposure and sales for 5C Jewellers. Overall Pentacove is a pleasure to work with and a key member of the 5C team.

Mohamed Fazlan Aslam

Director, VP. Production – 5C Jewellers LTD

E: sales@5cjewellers.com | T: +44 7401 112122

F.O.A



VENUS IN PYJAMAS

JADE  WANG



mûve

economy.lk



CHIHULY



oDoc



ROYAL B
Essentials

FUNCXIONAL
FITNESS



Païr



IVORY
— CLOTHING —



FORTY SEVEN
SPICE



ttt
The Trafford Tea

Socialé



REACH OUT TO US.

We are an experienced team of problem solvers with over **12+ years of experience**, over **180+ projects completed**, having worked with **34+ clients** in over **12 different industries** and **5 different countries**.



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